

Hearts at Home Exhibitor Guidelines

Qualifications:

To be considered as a Hearts at Home exhibitor, you must be a:

Ministry or business that meets at least one of the following criteria:

- A. Your organization must help a mother on her personal faith journey and give her direction in leading her family toward walking on a closer path with God.
- B. Your organization must give moms tools and/or information to help her in the profession of motherhood.

Due to overwhelming requests, Hearts at Home does not provide exhibit space for at-home party businesses, or other businesses, that provide tiered selling business strategies.

As a Hearts at Home exhibitor:

- No product may be sold that is in direct competition with Hearts at Home products or merchandise (e.g. phrasing on clothing/other products) or in any way represents the trademarked Hearts at Home logo or name.
- Displays and products from exhibitors will not copy or represent Hearts at Home's annual conference theme.
- Sales of Hearts at Home books, or books offered by any of the current Hearts at Home speakers, is not allowed at exhibitor booths.
- Information about the Hearts at Home annual theme, and merchandise restrictions will be provided to all exhibitors.

Conferences:

National Conference-Illinois (2 full days-Friday and Saturday)

- Non-profit ministry with no product sales (Exhibit Fee \$240)
- Non-profit ministry with product sales (Exhibit Fee \$330 + 10% of gross sales)
- Mother-created business items created and produced by the exhibitor, i.e., a "one of a kind" business (Exhibit Fee \$390 + 10% of gross sales)
- Commercial ministry (Exhibit Fee \$630 + 10% of gross sales)

Western Conference-Colorado (Friday evening and Saturday)

- Non-profit ministry with no product sales (Exhibit Fee \$150)
- Non-profit ministry with product sales (Exhibit Fee \$210 + 10% of gross sales)
- Mother-created business items created and produced by the exhibitor, i.e., a "one of a kind" business (Exhibit Fee \$240 + 10% of gross sales)
- Commercial ministry (Exhibit Fee \$360 + 10% of gross sales)

North Central Conference-Minnesota (Friday evening and Saturday)

- Non-profit ministry with no product sales (Exhibit Fee \$150)
- Non-profit ministry with product sales (Exhibit Fee \$210 + 10% of gross sales)
- Mother-created business items created and produced by the exhibitor, i.e., a "one of a kind" business (Exhibit Fee \$240 + 10% of gross sales)
- Commercial ministry (Exhibit Fee \$360 + 10% of gross sales)

Mission Statement/Statement of Faith

All exhibitors must sign the Hearts at Home Mission Statement/Statement of Faith prior to final approval. This document is provided at the bottom of the application.

Exhibit Information

Your exhibit fee would include the following:

- a 10 ft. by 10 ft. exhibit space
- an 8 ft. cloth covered and skirted table with two chairs
- recognition in our Conference Program if all information is received by publication deadlines

Application Information

Application deadline for National Conference has passed. Check back in April for the applications for our Western and North Central Conferences.